



Video Talking Points

- Name, institution of study, role (if relevant)
- What is your primary area of biofilm research?
- What industry or sector does this research relate to? (e.g., health, biofouling)
- Set the scene a little - what is the current situation within this industry/sector?
- What current unmet need(s) does your research address?
- What impact(s) could the project have?
- Are there any challenges?
- Are there any highlights from your research you can tell us about?
- Call to action – are you looking for investment, mentorship or collaborators?